

DELUXE

PRINTPACK  
HONG KONG

香港奢侈品包裝展

E+PLUS

27-30/4/2025

ASIAWORLD-EXPO

亞洲國際博覽館

20/4-7/5/2025

Click2Match (Online)

商對易(線上)

WWW.DELUXEPRINTPACKHK.COM

ORGANISERS  
主辦機構：



華港國際展覽有限公司

CIEC Exhibition Co (HK) Ltd.



## Elevate Your Brand Identity with Exquisite Luxury Packaging 以奢華包裝 提升品牌形象

As global demand for luxury packaging products and solutions continues to grow, the 2nd **DeLuxe PrintPack Hong Kong 2025**, co-organised by the Hong Kong Trade Development Council and CIEC Exhibition Company (HK) Limited, will showcase a vast array of high-end printing and packaging products and solutions for premium goods, including jewellery, watches, cosmetics, gourmet food and wine. The Fair attracts luxury industry buyers from around the globe to source the latest solutions, top-shelf raw materials, cutting-edge technologies, impeccable craftsmanship, exquisite accessories and customised services, empowering exhibitors to expand their businesses.

Together with the Hong Kong International Printing & Packaging Fair, the Fair will provide a comprehensive platform for exhibitors to connect with international buyers from various industries, facilitating valuable business opportunities and fostering industry growth. The previous edition had successfully attracted **around 500 exhibitors\***, and **more than 60,000 buyers from 128 countries and regions#**, including Mainland China, Taiwan, the United States, Japan and Korea.

\* Figures include the concurrent Hong Kong International Printing & Packaging Fair 2024

# Figures include the concurrent Hong Kong International Printing & Packaging Fair, Hong Kong Gifts & Premium Fair and Hong Kong International Licensing Show 2024

隨着全球市場對奢華包裝的需求愈見殷切，由香港貿易發展局及華港國際展覽有限公司攜手主辦的第2屆**香港奢侈品包裝展2025**將展示一系列珠寶、鐘表、化妝品、美食、美酒等奢侈品的印刷包裝方案，吸引來自全球的奢侈品行業買家親臨採購最新的印刷包裝方案、優質原材料、科技、工藝、各種配件和量身打造的個人化服務，協助參展商拓展業務。

展會將與香港國際印刷及包裝展同期舉行，讓參展商與各行各業的買家建立聯繫，創造寶貴的商機並促進行業發展。上一屆展會成功吸引**近500家參展商\***，以及來自**128個國家及地區、逾60,000名買家參觀採購#**，包括中國內地、台灣、美國、日本及韓國等。

\* 數據包括同期舉行的香港國際印刷及包裝展2024

# 數據包括同期舉行的香港國際印刷及包裝展、香港禮品及贈品展及香港國際授權展2024



## The Benefits of World-Class Fair Services 服務超卓 傲視全球

A series of seminars, forums and networking activities will be held during the Fair period, enabling participants to build new connections and gather valuable insights on a variety of hot topics.

With the **EXHIBITION+** hybrid model, the Fair will continue to deliver significant exposure for exhibitors. International buyers can source not only just in-person, but also through the **Click2Match** online business matching platform and hktdc.com Sourcing platform. They can also scan the dedicated QR codes of exhibitors and product showcases at the fairground using the **Scan2Match** function in the HKTDC Marketplace App to bookmark their favourite exhibitors, browse product information and engage with exhibitors even after the Fair closes.

展會內容精彩豐富，大會將安排多場研討會、論壇及交流活動，讓參加者緊貼行業趨勢及市場發展，並廣建商脈。

憑藉「**EXHIBITION+**」(展覽+)線下及線上融合模式，展會將繼續為參展商提供大量曝光機會，國際買家不僅可以親臨展會現場採購，亦可於「**商對易**」(Click2Match)智能商貿配對平台及「**貿發網採購**」(hktdc.com Sourcing)平台上搜羅更多產品與服務。在實體展覽期間，買家更可透過HKTDC Marketplace App 全新的「**掃碼易**」(Scan2Match)功能，掃描展商及產品陳列櫃的專屬二維碼，收藏喜愛展商，瀏覽產品訊息，並在展覽期間或之後與展商延續線上商談，繼續採購之旅。



## Hong Kong Presents a Wealth of Opportunity 香港優勢 商機處處

As Asia's premier hub for shopping, hospitality and lifestyle, Hong Kong is an ideal location for global exhibitors to connect with markets, cultures and industries across the region.

Beyond attracting influential buyers from all sectors, the Fair is also held concurrently with the **Hong Kong International Printing & Packaging Fair, HKTDC Hong Kong Gifts & Premium Fair, Home InStyle and Fashion InStyle** to draw an even greater number of relevant visitors to the event.



作為領先亞洲的購物、餐飲及時尚生活之都，香港是參展商開拓區內市場、接觸各地文化及拓展業務的理想據點。

展會除了匯聚來自各行各業具有影響力的買家之外，亦與同期舉行的「**香港國際印刷及包裝展**」及**香港貿發局「香港禮品及贈品展**」、「**香港時尚家品家紡展**」和「**香港時裝節**」發揮協同效應，吸引更多相關行業的買家前來參觀。



# Exhibitors' & Buyers' Comments



## 參展商及買家評語



### Booth Service Fee 展台服務費

#### DeLuxe Booth 豪華展台

- 9 sqm / 平方米 HK\$港元36,060 / US\$美元4,655
- 12 sqm / 平方米 HK\$港元47,250 / US\$美元6,090

#### Custom-built Participation 特裝參展

- HK\$港元2,835 / US\$美元364 (per sqm 每平方米)  
(Minimum 36sqm 最少租用36平方米)

### New Exhibition+ Hybrid Package 斬新「展覽+」宣傳套餐

All exhibitors are required to join 所有參展商均須參與此項服務

1. Physical Fair 實體展 (27-30/4/2025)
2. Click2Match 商對易 (20/4-7/5/2025)
3. hktcdc.com Sourcing 貿發網採購 (27/3-26/5/2025)  
– 2 months online exposure 兩個月網上平台推廣服務  
HK\$港元3,000 / US\$美元420

## EXHIBITION<sup>PLUS</sup> A Brand-new Hybrid Model 全新融合展覽模式



Details 詳情

**30+** Physical Exhibitions  
實體展覽

**CLICK 2 MATCH**  
商對易  
Smart Business Matching Platform  
智能配對平台

**SCAN 2 MATCH**  
掃碼易  
Offline-to-Online Connection  
線下到線上無縫聯繫

**hktcdc.com Sourcing**  
貿發網採購  
Continue to Source Beyond Exhibitions  
於實體展後繼續採購

### Organisers 主辦機構：

#### Hong Kong Trade Development Council 香港貿易發展局

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Unit 13, Expo Galleria, Hong Kong Convention and Exhibition Centre,  
1 Expo Drive, Wan Chai, Hong Kong  
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### Co-organisers 協辦機構：



Apply a Booth Now  
立即申請展位

